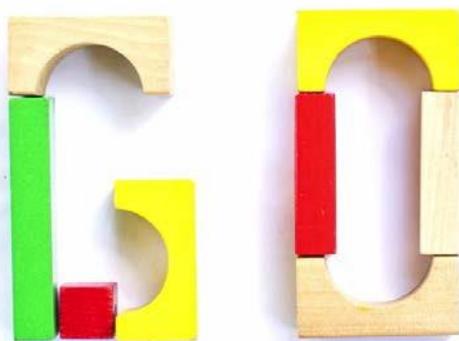


Transition to school campaign



Communication tools for **regional staff (and state schools)** to support successful transitions.



Overview

The Department of Education is re-running the 2018 *Transition to school* campaign to promote the importance of supporting successful transitions to school and the value of transition statements.

Starting school is an important milestone in a child's life.

Supporting children to successfully transition from home or kindy to school helps foster their confidence and enthusiasm for lifelong learning.

By working together, early childhood services, schools, families and community organisations can help children enjoy a great start to school.

The transition statement is one way to support successful transitions to school for children, families, schools and services.

Transition statements contain important information about each child's learning and development in kindy and include suggestions that will support each child's continued learning when they start school.

In November, kindergarten program providers will prepare a transition statement for each child enrolled in their program moving from kindy to Prep.

The statement will include information contributed by parents or carers and the child.

Parents and carers are encouraged to sign a transition statement consent form, which allows the kindy to send the transition statement directly to the child's new school.

As of 9 October 2019, services will be able to access the Queensland Curriculum and Assessment Authority's (QCAA) new kindergarten transitions statement template aligned to the Queensland kindergarten learning guideline, including the five learning and development areas.

The template supports the provision of consistent information to parents/carers and schools about children's learning.

QCAA will notify kindergarten services direct regarding the new template and online system. For more information on this template, please email qklg@qcaa.qld.edu.au or phone 3120 6102.

This campaign raises awareness among parents about the transition statement as well as the consent form, through the use of short videos and articles on *The Early Years Count* website.

This pack includes communication tools that regional offices can use to support successful transitions and promote the value of transition statements to schools and networks in your communities.

A communication pack has also been developed for early childhood services and saved in HPE Records Manager (TRIM) 19/475765.



Videos for sharing

Social media

The short, shareable Facebook videos developed for the campaign last year will be re-used.

The videos aim to raise awareness about the transition to school, transition statements and the parent/carer consent form.

The videos (or 'gifs') have no music or voiceover so that they can seamlessly loop in Facebook newsfeeds.

The videos are saved in HPE Records Manager (TRIM). The HPE reference number and suggested posts for each video are provided in the following page.

These short videos will capture attention and encourage people to stop and read the post, then follow the link to the longer articles or videos.

Family information nights or staff meetings

A longer 90-second video was also developed for previous campaigns. This video explains what a transition statement is and the benefits of using the statements for services, schools and families.

This video can be shared by schools at family information nights or during staff meetings. The video is hosted on *The Early Years Count* website and YouTube:

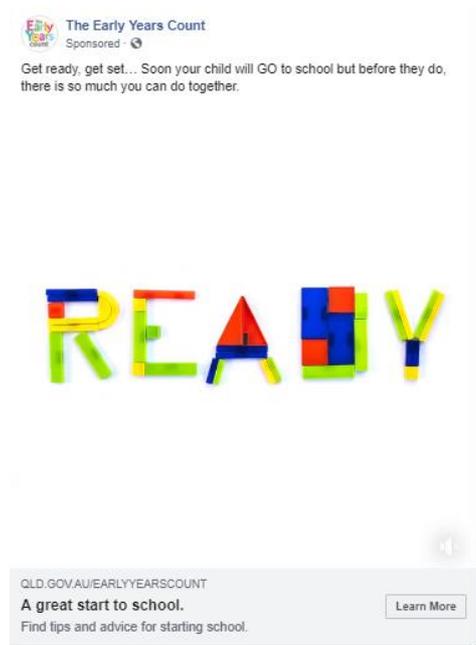
- *The Early Years Count* website:
<http://www.earlyyearscount.earlychildhood.qld.gov.au/age-spaces/kindy-transition-statements/>
- DoE YouTube channel:
<https://www.youtube.com/watch?list=PLgfv5epymnQAldQhO1AVwL-OtKOT2R5TJ&v=9SIClJW068>



Social media content

Regional offices are encouraged to follow and share posts by The Early Years Count Facebook.

The following post suggestions are targeted towards parents and carers and can be shared for use on schools' Facebook pages.



The Early Years Count
Sponsored · 🌐

Get ready, get set... Soon your child will GO to school but before they do, there is so much you can do together.

READY

QLD.GOV.AU/EARLYYEARS COUNT
A great start to school.
Find tips and advice for starting school. [Learn More](#)

Facebook post 1

Video: HPE 18/403599 or YouTube link

<https://youtu.be/wOy6khNkpj4>

Get ready, get set... Soon your child will GO to school but before they do there's so much you can do together. Find tips and advice for starting school.

www.earlyyearscount.earlychildhood.qld.gov.au/age-spaces/make-chatterbox-starting-school/



The Early Years Count
Sponsored · 🌐

By working together, families, kindy teachers and schools can all support your child's great start to school.

ENJOY A GREAT START TO SCHOOL

QLD.GOV.AU/EARLYYEARS COUNT
A great start to school
Find out how working together can support your child. [Learn More](#)

Facebook post 2

Video: HPE 18/403596 or YouTube link

<https://youtu.be/7UhqnEGqWfK>

By working together, families, kindy teachers and schools can all support your child's great start to school.

www.earlyyearscount.earlychildhood.qld.gov.au/age-spaces/from-home-to-kindy-to-school/



 The Early Years Count
Sponsored · 🌐

There are so many ways you can support your child to have a great start to school. Your help is important, and it starts with what you are already doing.



QLD.GOV.AU/EARLYYEARS COUNT
A great start to school
Find resources for starting school [Learn More](#)

👍 Like 💬 Comment ➦ Share

Facebook post 3

Video: HPE 18/403593 or YouTube video link

<https://youtu.be/uHm7G85cwXs>

There are so many ways you can support your child to have a great start to school. Your help is important, and it starts with what you're already doing. Find resources for starting school.

www.earlyyearscount.earlychildhood.qld.gov.au/age-spaces/supporting-successful-transitions-school/

 The Early Years Count
Sponsored · 🌐

Your child has learned so much at kindy, and you have lots to share with their new school. Find out how to share this information with the school using the kindy transition statement.



QLD.GOV.AU/EARLYYEARS COUNT
A great start to school
What is a kindy transition statement? [Learn More](#)

👍 Like 💬 Comment ➦ Share

Facebook post 4

Video: HPE 18/403590 or YouTube video link

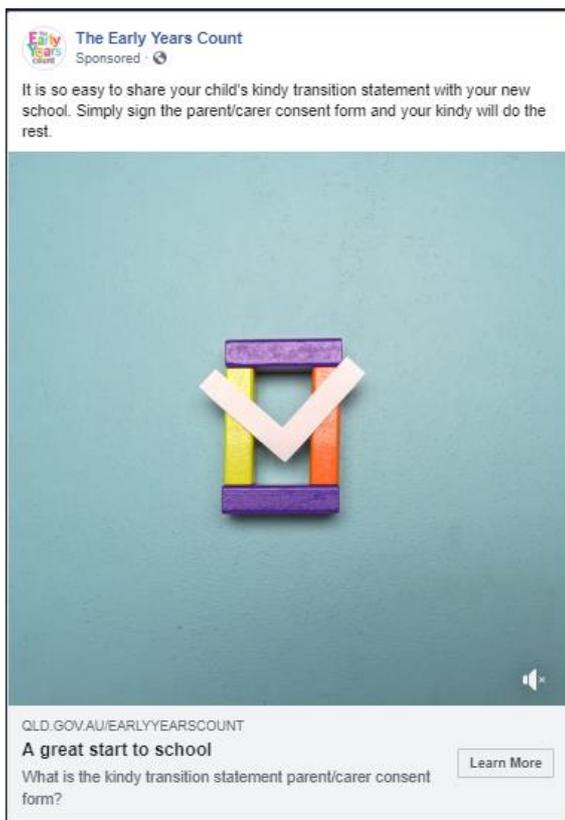
<https://youtu.be/tMF-PHOf8XQ>

Your child has learned so much at kindy, and you have lots to share with their new school. Find out how to share this information with the school using the kindy transition statement. A great start to school

What is a kindergarten transition statement?

<http://www.earlyyearscount.earlychildhood.qld.gov.au/age-spaces/kindy-transition-statements/>





Facebook post 5

Video: HPE 18/403587 or YouTube link

<https://youtu.be/cBQ5BZQ1-6w>

It is so easy to share your child's kindergarten transition statement with your new school.

Simply sign the parent/carer consent form and your kindy will do the rest. A great start to school.

What is the kindergarten transition statement parent/carer consent form?

www.earlyyearscount.earlychildhood.qld.gov.au/age-spaces/transition-statement-consent-form/

Downloadable resources

There is a range of downloadable resources available for families, services and schools on the Early Childhood Education and Care website.

Follow this link to download, print and share these resources to support successful transitions: <https://qed.qld.gov.au/earlychildhood/about-us/transition-to-school/resources>

There are also a range of articles for parents and families about transitions, the transition statement and the parent/carer consent form on *The Early Years Count* website. Follow this link to access the starting school articles. <https://www.earlyyearscount.earlychildhood.qld.gov.au/starting-school/>

- [Starting school poster pdf](#)
- [Starting school brochure pdf](#)
- [Supporting successful transition to school factsheet pdf](#)
- [Chatterbox pdf](#)



Newsletter content

Short article to share with services and families

We are preparing for our new families and children starting school, and want to support you and your child to plan for the transition from kindy to school. Your child has learned so much at kindy, and you have lots to share with their new school. Find out how to share this information with the school using the kindy transition statement. <http://www.earlyyearscount.earlychildhood.qld.gov.au/age-spaces/kindy-transition-statements/>

Long article to share with schools for families

With the end of year approaching, we are thinking about our new families and children starting school in 2020.

The Department of Education has lots of information and resources on [The Early Years Count website](#) to support you and your child during this major milestone.

Your child's kindergarten program provider will be preparing their Kindergarten transition statements in November. The statements are all about your child's learning and development in kindy, and will include your suggestions to support your child's positive transition from kindy to school.

You and your child will have an opportunity to contribute to the statements and include information about their unique strengths, abilities and motivations.

When you receive the transition statement you will have the option to sign the parent/carer consent form so that the kindy can send the transition statement directly to your child's new school on your behalf.

This streamlines the process and will support the school to make sure that your child's learning continues from kindy to Prep.

You can also use the statement to have conversations with the school about creating a welcoming place that meets the needs of you and your child.

To find out more about starting school, the transition statement and the parent/carer consent form, visit [The Early Years Count website](#) <http://www.earlyyearscount.earlychildhood.qld.gov.au/age-spaces/kindy-transition-statements/>



Social media images

(HPE 19/519746 and 19/536221)



More information

If you have any questions or would like any more information, please get in touch with The Early Years Count team at Early.Years@qld.gov.au

